

ORDER



KLAS

Orders
Order / Rev: 36910
Alt Order #: 08836473
Product Desc: OBAMA/P/D
Estimate: 1537
Flight Dates: 10/02/12 - 11/06/12
Original Date / Rev: 08/06/12 / 08/07/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama, Barack D-President
Demographic: A35+
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/28/12 | 436 | \$464,200.00 | \$394,570.00 |
| 10/29/12 | 11/06/12 | 128 | \$123,360.00 | \$104,856.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012 | 436 | \$464,200.00 | \$394,570.00 | 0.00 |
| November 2012 | 128 | \$123,360.00 | \$104,856.00 | 0.00 |
| Totals | 564 | \$587,560.00 | \$499,426.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|----------------|
| KLAS | 30% | \$587,560.00 |
| Market | 100% | \$1,958,533.33 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KTNV | 25% | \$489,633.33 |
| KTUD | 0% | \$0.00 |
| KVBC | 0% | \$0.00 |
| KVVU | 5% | \$97,926.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------|----|-------------------|-----------------|-------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 1 | 8 | 10/02/12 | 10/08/12 | 8 News Now 5a M-F | CM | 5-6a | MTWTF-- | :30 | 5 | \$225.00 | LV2 | 0.00 | NM | 5 | \$1,125.00 |
| 8 NEWS NOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 5 | | \$225.00 | | 0.00 | | | | |
| E 2 | 8 | 10/09/12 | 10/15/12 | | CM | 5-6a | MTWTF-- | :30 | 5 | \$225.00 | LV2 | 0.00 | NM | 5 | \$1,125.00 |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|----|-------------------|-----------------|-----------------------|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | 5 | \$225.00 | | 0.00 | | | |
| E 3 | 8 | 10/16/12 | 10/22/12 | 8 News Now 5a M-F | CM | 5-6a MTWTF-- | :30 | 5 | \$225.00 | LV2 | 0.00 | NM | 5 | \$1,125.00 |
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$225.00 | | 0.00 | | | |
| E 4 | 8 | 10/23/12 | 10/29/12 | 8 News Now 5a M-F | CM | 5-6a MTWTF-- | :30 | 5 | \$225.00 | LV2 | 0.00 | NM | 5 | \$1,125.00 |
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | 5 | \$225.00 | | 0.00 | | | |
| E 5 | 8 | 10/30/12 | 11/05/12 | 8 News Now 5a M-F | CM | 5-6a MTWTF-- | :30 | 5 | \$225.00 | LV2 | 0.00 | NM | 5 | \$1,125.00 |
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$225.00 | | 0.00 | | | |
| E 6 | 8 | 11/06/12 | 11/06/12 | 8 News Now 5a M-F | CM | 5-6a -T----- | :30 | 1 | \$790.00 | LV1 | 0.00 | NM | 1 | \$790.00 |
| 8 News Now 5a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | 1 | \$790.00 | | 0.00 | | | |
| E 7 | 8 | 10/02/12 | 10/08/12 | 8 News Now 6a M-F | CM | 6-7a MTWTF-- | :30 | 5 | \$275.00 | LV2 | 0.00 | NM | 5 | \$1,375.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | 5 | \$275.00 | | 0.00 | | | |
| E 8 | 8 | 10/09/12 | 10/15/12 | 8 News Now 6a M-F | CM | 6-7a MTWTF-- | :30 | 5 | \$275.00 | LV2 | 0.00 | NM | 5 | \$1,375.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | 5 | \$275.00 | | 0.00 | | | |
| E 9 | 8 | 10/16/12 | 10/22/12 | 8 News Now 6a M-F | CM | 6-7a MTWTF-- | :30 | 5 | \$275.00 | LV2 | 0.00 | NM | 5 | \$1,375.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$275.00 | | 0.00 | | | |
| E 10 | 8 | 10/23/12 | 10/29/12 | 8 News Now 6a M-F | CM | 6-7a MTWTF-- | :30 | 5 | \$275.00 | LV2 | 0.00 | NM | 5 | \$1,375.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | 5 | \$275.00 | | 0.00 | | | |
| E 11 | 8 | 10/30/12 | 11/05/12 | 8 News Now 6a M-F | CM | 6-7a MTWTF-- | :30 | 5 | \$275.00 | LV2 | 0.00 | NM | 5 | \$1,375.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$275.00 | | 0.00 | | | |
| E 12 | 8 | 11/06/12 | 11/06/12 | 8 News Now 6a M-F | CM | 6-7a -T----- | :30 | 1 | \$965.00 | LV1 | 0.00 | NM | 1 | \$965.00 |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | 1 | \$965.00 | | 0.00 | | | |
| E 13 | 8 | 10/02/12 | 10/08/12 | CBS This Morning 7-9a | CM | 7-9a MTWTF-- | :30 | 5 | \$200.00 | LV2 | 0.00 | NM | 5 | \$1,000.00 |
| CBS This Morning | | | | | | | | | | | | | | |
| CBS THIS MORNING | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | 5 | \$200.00 | | 0.00 | | | |
| E 14 | 8 | 10/09/12 | 10/15/12 | | CM | 7-9a MTWTF-- | :30 | 5 | \$200.00 | LV2 | 0.00 | NM | 5 | \$1,000.00 |

| | |
|---------------|---------------------------|
| Advertiser: | Obama, Barack D-President |
| Product Desc: | OBAMA/P/D |
| Estimate: | 1537 |

Estimate: 1537

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------------|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | | | CBS This Morning 7-9a | | | | | | | | | | | |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 15 | 8 | 10/16/12 | 10/22/12 | CBS This Morning 7-9a CM | | 7-9a | MTWTF-- | :30 | 5 | \$200.00 | LV2 | 0.00 | NM | 5 | \$1,000.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 16 | 8 | 10/23/12 | 10/29/12 | CBS This Morning 7-9a CM | | 7-9a | MTWTF-- | :30 | 5 | \$200.00 | LV2 | 0.00 | NM | 5 | \$1,000.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 17 | 8 | 10/30/12 | 11/05/12 | CBS This Morning 7-9a CM | | 7-9a | MTWTF-- | :30 | 5 | \$200.00 | LV2 | 0.00 | NM | 5 | \$1,000.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 18 | 8 | 11/06/12 | 11/06/12 | CBS This Morning 7-9a CM | | 7-9a | -T----- | :30 | 1 | \$700.00 | LV1 | 0.00 | NM | 1 | \$700.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | CBS THIS MORNING | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 19 | 8 | 10/06/12 | 11/03/12 | CBS Early Show - Sat. CM | | 5-7a | -----S- | :30 | 1 | \$335.00 | LV1 | 0.00 | NM | 5 | \$1,675.00 |
| | | | | CBS Early Show - Sat. | | | | | | | | | | | |
| | | | | CBS THIS MORNING SATURDAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$335.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | | 1 | \$335.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$335.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$335.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$335.00 | | 0.00 | | | |
| E 20 | 8 | 10/07/12 | 11/04/12 | Eye on Wash/Wall St Jo0M | | 5-6a | -----S | :30 | 1 | \$85.00 | LV2 | 0.00 | NM | 5 | \$425.00 |
| | | | | Eye On Wash/Wall St Jrnl | | (5:00 AM-5:30 AM) | | | | | | | | | |
| | | | | EYE ON WASHINGTON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| E 21 | 8 | 10/07/12 | 11/04/12 | Eye on Wash/Wall St Jo0M | | 5-6a | -----S | :30 | 1 | \$85.00 | LV2 | 0.00 | NM | 5 | \$425.00 |
| | | | | Eye On Wash/Wall St Jrnl | | (5:30 AM-6:00 AM) | | | | | | | | | |
| | | | | WALL STREET JOURNAL REPORT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| E 22 | 8 | 10/07/12 | 11/04/12 | 8 News Now Sun AM #CM | | 8 News Now Sun A | -----S | :30 | 1 | \$150.00 | LV2 | 0.00 | NM | 5 | \$750.00 |
| | | | | 8 News Now Sun AM #1 | | | | | | | | | | | |
| | | | | 8 NEWS NOW SUNDAY MORNING- #1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 23 | 8 | 10/07/12 | 11/04/12 | CBS News Sunday Morn0M | | CBS Sunday Morni | -----S | :30 | 1 | \$1,225.00 | LV1 | 0.00 | NM | 5 | \$6,125.00 |
| | | | | CBS News Sunday Morning | | | | | | | | | | | |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|----|-------------------|-----------------|---------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | | 2 | \$1,575.00 | | 0.00 | | | |
| E 34 | 8 | 10/16/12 | 10/22/12 | Price Is Right | CM | 10-11a | MTWTF-- | :30 | 2 | \$1,575.00 | LV1 | 0.00 | NM | 2 | \$3,150.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | | 2 | \$1,575.00 | | 0.00 | | | |
| E 35 | 8 | 10/23/12 | 10/29/12 | Price Is Right | CM | 10-11a | MTWTF-- | :30 | 2 | \$1,575.00 | LV1 | 0.00 | NM | 2 | \$3,150.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 2 | \$1,575.00 | | 0.00 | | | |
| E 36 | 8 | 10/30/12 | 11/05/12 | Price Is Right | CM | 10-11a | MTWTF-- | :30 | 2 | \$1,575.00 | LV1 | 0.00 | NM | 2 | \$3,150.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 2 | \$1,575.00 | | 0.00 | | | |
| E 37 | 8 | 11/06/12 | 11/06/12 | Price Is Right | CM | 10-11a | -T----- | :30 | 1 | \$1,575.00 | LV1 | 0.00 | NM | 1 | \$1,575.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$1,575.00 | | 0.00 | | | |
| E 38 | 8 | 10/02/12 | 10/08/12 | Y&R | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,925.00 | LV1 | 0.00 | NM | 2 | \$3,850.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | | 2 | \$1,925.00 | | 0.00 | | | |
| E 39 | 8 | 10/09/12 | 10/15/12 | Y&R | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,925.00 | LV1 | 0.00 | NM | 2 | \$3,850.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | | 2 | \$1,925.00 | | 0.00 | | | |
| E 40 | 8 | 10/16/12 | 10/22/12 | Y&R | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,925.00 | LV1 | 0.00 | NM | 2 | \$3,850.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | | 2 | \$1,925.00 | | 0.00 | | | |
| E 41 | 8 | 10/23/12 | 10/29/12 | Y&R | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,925.00 | LV1 | 0.00 | NM | 2 | \$3,850.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 2 | \$1,925.00 | | 0.00 | | | |
| E 42 | 8 | 10/30/12 | 11/05/12 | Y&R | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,925.00 | LV1 | 0.00 | NM | 2 | \$3,850.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 2 | \$1,925.00 | | 0.00 | | | |
| E 43 | 8 | 11/06/12 | 11/06/12 | Y&R | CM | 11a-12p | -T----- | :30 | 1 | \$1,925.00 | LV1 | 0.00 | NM | 1 | \$1,925.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$1,925.00 | | 0.00 | | | |
| E 44 | 8 | 10/02/12 | 11/05/12 | 8 News Now Noon M-F | CM | 12-1230p | MTWTF-- | :30 | 5 | \$275.00 | LV3 | 0.00 | NM | 25 | \$6,875.00 |
| | | | | 8 News Now Noon M-F | | | | | | | | | | | |
| 8 NEWS NOW AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| Week: | | 10/09/12 | 10/15/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|----|-------------------|-----------------|---|-------|---------------------------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 53 | 8 | 10/02/12 | 11/05/12 | 8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM | CM | 4-5p (4:30 PM-5:00 PM) | :30 | 5 | \$350.00 | LV3 | 0.00 | NM | 25 | \$8,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| | | Week: 10/09/12 | 10/15/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| | | Week: 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| E 54 | 8 | 10/02/12 | 11/05/12 | 8 News Now 5-630p M-F 8 News Now 5-630p M-F 8 NEWS NOW ROTATION | CM | 5-630p | :30 | 10 | \$400.00 | LV3 | 0.00 | NM | 50 | \$20,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 10/09/12 | 10/15/12 | MTWTF-- | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 10/30/12 | 11/05/12 | MTWTF-- | | | | 10 | \$400.00 | | 0.00 | | | |
| E 55 | 8 | 10/06/12 | 10/27/12 | 8 News Now Sat 5-7p 8 News Now Sat 5-7p 8 NEWS NOW AT 5PM-SAT | CM | 5-7p (5:00 PM-5:30 PM) | :30 | 1 | \$965.00 | LV1 | 0.00 | NM | 4 | \$3,860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| E 56 | 8 | 10/06/12 | 10/27/12 | 8 News Now Sat 5-7p 8 News Now Sat 5-7p 8 NEWS NOW AT 630PM-SAT | CM | 5-7p (6:30 PM-7:00 PM) | :30 | 1 | \$965.00 | LV1 | 0.00 | NM | 4 | \$3,860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$965.00 | | 0.00 | | | |
| E 57 | 8 | 10/14/12 | 10/28/12 | 8 News Now Sun 5-7p 8 News Now Sun 5-7p 8 NEWS NOW AT 5PM-SUN | CM | 5-7p (5:00 PM-5:30 PM) | :30 | 1 | \$1,140.00 | LV1 | 0.00 | NM | 2 | \$2,280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| E 58 | 8 | 10/07/12 | 11/04/12 | 8 News Now Sun 5-7p 8 News Now Sun 5-7p 8 NEWS NOW AT 630PM-SUN | CM | 5-7p (6:30 PM-7:00 PM) | :30 | 1 | \$1,140.00 | LV1 | 0.00 | NM | 5 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,140.00 | | 0.00 | | | |
| E 59 | 8 | 10/02/12 | 11/05/12 | 630-7p Inside Edition Inside Edition INSIDE EDITION | CM | 630-7p | :30 | 5 | \$325.00 | LV2 | 0.00 | NM | 25 | \$8,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | 5 | \$325.00 | | 0.00 | | | |
| | | Week: 10/09/12 | 10/15/12 | MTWTF-- | | | | 5 | \$325.00 | | 0.00 | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$325.00 | | 0.00 | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | | | 5 | \$325.00 | | 0.00 | | | |
| | | Week: 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$325.00 | | 0.00 | | | |
| E 60 | 8 | 10/02/12 | 11/05/12 | 7-8p Rotator 7-8p Rotator ET/INSIDER | CM | 7-8p | :30 | 5 | \$350.00 | LV2 | 0.00 | NM | 25 | \$8,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|----|-------------------|-----------------|---|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 60 | 8 | 10/02/12 | 11/05/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p MTWTF-- | :30 | 5 | \$350.00 | LV2 | 0.00 | NM | 25 | \$8,750.00 |
| ET/INSIDER | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/09/12 | | 10/09/12 | 10/15/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| Week: 10/16/12 | | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| Week: 10/23/12 | | 10/23/12 | 10/29/12 | -TWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| Week: 10/30/12 | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 5 | \$350.00 | | 0.00 | | | |
| E 61 | 8 | 10/06/12 | 10/27/12 | Sat 7-8p - ET Wknd Ent Tonight Weekend | CM | 7-8p -----S- | :30 | 1 | \$220.00 | LV2 | 0.00 | NM | 4 | \$880.00 |
| ET WEEKEND | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$220.00 | | 0.00 | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$220.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$220.00 | | 0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$220.00 | | 0.00 | | | |
| E 62 | 8 | 11/05/12 | 11/05/12 | Mon 8-9p How Met Mother/ Partners | CM | 8-9p M----- | :30 | 1 | \$6,500.00 | LV1 | 0.00 | NM | 1 | \$6,500.00 |
| | | | | (8:00 PM-9:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$6,500.00 | | 0.00 | | | |
| E 63 | 8 | 10/08/12 | 10/08/12 | Mon 9-10p 2 Broke Girls / Mike & Molly | CM | 9-10p M----- | :30 | 1 | \$7,700.00 | LV1 | 0.00 | NM | 1 | \$7,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$7,700.00 | | 0.00 | | | |
| E 64 | 8 | 10/15/12 | 11/05/12 | Mon 10-11p Hawaii Five-O | CM | 10-11p M----- | :30 | 1 | \$9,000.00 | LV1 | 0.00 | NM | 2 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$9,000.00 | | 0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$9,000.00 | | 0.00 | | | |
| E 65 | 8 | 10/09/12 | 10/23/12 | Tue 8-9p NCIS | CM | 8-9p -T----- | :30 | 1 | \$12,000.00 | LV1 | 0.00 | NM | 2 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| E 66 | 8 | 10/09/12 | 10/16/12 | Tue 9-10p NCIS: LA | CM | 9-10p -T----- | :30 | 1 | \$12,000.00 | LV1 | 0.00 | NM | 2 | \$24,000.00 |
| NCIS: LOS ANGELES | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| E 67 | 8 | 10/02/12 | 10/02/12 | Tue 10-11p Vegas | CM | 10-11p -T----- | :30 | 1 | \$7,700.00 | LV1 | 0.00 | NM | 1 | \$7,700.00 |
| VEGAS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$7,700.00 | | 0.00 | | | |
| E 68 | 8 | 10/24/12 | 10/24/12 | Wed 8-9p Survivor: Philippines | CM | 8-9p --W---- | :30 | 1 | \$7,700.00 | LV1 | 0.00 | NM | 1 | \$7,700.00 |
| SURVIVOR 25 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$7,700.00 | | 0.00 | | | |
| E 69 | 8 | 10/03/12 | 10/24/12 | Wed 8-9p Survivor: Philippines | CM | 8-9p --W---- | :30 | 1 | \$12,000.00 | LV1 | 0.00 | NM | 2 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$12,000.00 | | 0.00 | | | |
| E 70 | 8 | 10/31/12 | 10/31/12 | Wed 10-11p CSI | CM | 10-11p --W---- | :30 | 1 | \$8,000.00 | LV1 | 0.00 | NM | 1 | \$8,000.00 |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|----|-------------------|-----------------|------------------------------------|-------|---------------------|-----|-------------|------------|-----|---------------|------|-------|-------------|
| C.S.I. | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | 1 | | \$8,000.00 | | | 0.00 | | | |
| E 71 | 8 | 10/11/12 | 10/18/12 | Thu 8-9p | CM | 8-9p | :30 | 1 | \$9,450.00 | LV1 | 0.00 | NM | 2 | \$18,900.00 |
| | | | | Big Bang / 2 1/2 Men | | | | | | | | | | |
| | | | | BIG BANG THEORY/ENGAGEMENT | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | 1 | | \$9,450.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$9,450.00 | | | 0.00 | | | |
| E 72 | 8 | 10/25/12 | 10/25/12 | Thu 9-10p | CM | 9-10p | :30 | 1 | \$8,000.00 | LV1 | 0.00 | NM | 1 | \$8,000.00 |
| | | | | Person Of Interest | | | | | | | | | | |
| | | | | PERSON OF INTEREST | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | 1 | | \$8,000.00 | | | 0.00 | | | |
| E 73 | 8 | 10/05/12 | 10/26/12 | Fri 8-9p | CM | 8-9p | :30 | 1 | \$5,500.00 | LV1 | 0.00 | NM | 3 | \$16,500.00 |
| | | | | CSI: NY | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | 1 | | \$5,500.00 | | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | 1 | | \$5,500.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | 1 | | \$5,500.00 | | | 0.00 | | | |
| E 74 | 8 | 10/12/12 | 10/26/12 | Fri 10-11p | CM | 10-11p | :30 | 1 | \$5,600.00 | LV1 | 0.00 | NM | 2 | \$11,200.00 |
| | | | | Blue Bloods | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | 1 | | \$5,600.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | 0 | | \$0.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | 1 | | \$5,600.00 | | | 0.00 | | | |
| E 75 | 8 | 10/06/12 | 10/20/12 | Sat Prime Special | CM | 8-10p | :30 | 1 | \$500.00 | LV2 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | KLAS Movie (8:00 PM-10:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | 1 | | \$500.00 | | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | 1 | | \$500.00 | | | 0.00 | | | |
| E 76 | 8 | 10/13/12 | 11/03/12 | Sat 10-11p | CM | 10-11P | :30 | 1 | \$6,000.00 | LV1 | 0.00 | NM | 3 | \$18,000.00 |
| | | | | 48 Hours Mystery | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | 0 | | \$0.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | \$6,000.00 | | | 0.00 | | | |
| E 77 | 8 | 10/07/12 | 11/04/12 | Sun 7-8p | CM | 7-8p | :30 | 1 | \$6,000.00 | LV1 | 0.00 | NM | 5 | \$30,000.00 |
| | | | | 60 Minutes | | | | | | | | | | |
| | | | | 60 MINUTES | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$6,000.00 | | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$6,000.00 | | | 0.00 | | | |
| E 78 | 8 | 10/21/12 | 11/04/12 | Sun 8-9p | CM | 8-9p | :30 | 1 | \$7,350.00 | LV1 | 0.00 | NM | 3 | \$22,050.00 |
| | | | | The Amazing Race (8:00 PM-9:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$7,350.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$7,350.00 | | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$7,350.00 | | | 0.00 | | | |
| E 79 | 8 | 10/07/12 | 10/28/12 | Sun 9-10p | CM | 9-10p | :30 | 1 | \$5,600.00 | LV1 | 0.00 | NM | 3 | \$16,800.00 |
| | | | | The Good Wife | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$5,600.00 | | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$5,600.00 | | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$5,600.00 | | | 0.00 | | | |

Order / Rev: 36910
 Alt Order #: 08836473
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1537
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---|-------|---|-----|-------------|------------|---------------|------|------|-------|-------------|
| E 87 | 8 | 10/06/12 | 10/20/12 | Sat 1235-135a Bros & SGM Da Vinci Inquest | CM | 12.35a-1.35a (12:35 XM-1:35 XM) | :30 | 1 | \$50.00 | LV2 | 0.00 | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | 1 | | \$50.00 | | 0.00 | | | | |
| E 88 | 8 | 10/13/12 | 10/27/12 | Sat 135-235a House Cold Squad | CM | 135-235am (1:35 XM-2:35 XM) | :30 | 1 | \$40.00 | LV2 | 0.00 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$40.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | \$40.00 | | 0.00 | | | | |
| E 89 | 8 | 10/07/12 | 11/04/12 | Game Time/UNLV Game Time/UNLV | CM | 1135p-1205a -----S | :30 | 1 | \$75.00 | LV2 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | |
| E 90 | 8 | 10/07/12 | 10/21/12 | Su 1205-105a House Crimetime | CM | 1205-105a (12:05 XM-1:05 XM) | :30 | 1 | \$140.00 | LV1 | 0.00 | NM | 2 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$140.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$140.00 | | 0.00 | | | | |
| E 91 | 8 | 10/14/12 | 10/28/12 | Sun 105-205a Bros/Sister Crimetime / Sports Spec | CM | 105-205a (1:05 XM-2:05 XM) | :30 | 1 | \$140.00 | LV1 | 0.00 | NM | 2 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | \$140.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$140.00 | | 0.00 | | | | |
| E 92 | 8 | 10/13/12 | 11/03/12 | NCAA Football NCAA College Football | CM | NCAA College Foo (12:30 PM-4:00 PM) | :30 | 1 | \$1,050.00 | LV1 | 0.00 | NM | 4 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$1,050.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | 1 | | \$1,050.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | \$1,050.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | \$1,050.00 | | 0.00 | | | | |
| E 93 | 8 | 10/07/12 | 11/04/12 | NFL Reg Season Game NFL Football Reg. Season | CM | NFL Football Reg. (10:00 AM-4:00 PM) | :30 | 1 | \$7,700.00 | LV1 | 0.00 | NM | 5 | \$38,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| E 94 | 8 | 10/07/12 | 11/04/12 | NFL Reg Season Game NFL Football Reg. Season | CM | NFL Football Reg. (1:15 PM-4:00 PM) | :30 | 1 | \$7,700.00 | LV1 | 0.00 | NM | 3 | \$23,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$7,700.00 | | 0.00 | | | | |
| N 95 | 8 | 10/07/12 | 11/04/12 | 8 News Now Sun 5-7p 8 News Now Sun 5-7p | CM | 4-430p (4:00 PM-4:30 PM) | :30 | 1 | \$1,225.00 | LV1 | 0.00 | NM | 3 | \$3,675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$1,225.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$1,225.00 | | 0.00 | | | | |

